

# Press Release

Munich-Haar, February 2016



## Design that moves you: iF DESIGN AWARD 2016 goes to the oyo chair.

For over 60 years the iF DESIGN AWARD has been an internationally renowned seal of quality for outstanding design. The jury panel of experts has now singled out the oyo - the office and conference room chair from aeris - for this coveted award.

The **aeris** team - makers of the famous active seat **swopper** - are delighted that the **oyo** has successfully competed against over 5000 entries from 53 countries for this renowned iF label. Developed together with designer Martin Ballendat (Ballendat Design) the chair was entered in the Home Furniture category, presenting for the first time a concept for sitting in motion, one that complements both home and office interiors.

### **New, daring and exceptional design**

Susanna Kindler, CEO at **aeris** GmbH, comments: "The **oyo** is new, daring and exceptional. As the world's first combined saddle seat, cantilever chair and shell chair the **oyo** quickly established itself as the universal 'Favourite place to sit' and is a stylish eye-catcher: at the office conference table, in the lounge area, as a multifunctional furnishing item for the comfortable and aesthetic home office area, at the dining table, in a reading corner, around the fireplace, in the conservatory etc. The **oyo** stands out with its clear lines and intriguing aesthetics. It encourages us to adopt different sitting positions and stimulates more movement."

### **Superb combination of ergonomics and design.**

With this award **aeris** underscores once again that health promoting functions and outstanding design can complement each other harmoniously. All active chairs from **aeris** have been distinguished with acclaimed international prizes and awards for their functional concept, and in many international markets they occupy a leading position in the active furniture sector for the promotion of natural motion in everyday life.

**aeris** develops well thought out ergonomic concepts that encourage natural movement as the basis for healthy living, well-being, productivity and good performance. Active chairs from **aeris** demand

# Press Release



and promote natural movement when sitting. The 3D active chair **swopper** for instance has been proved to allow more than twice as much movement as conventional office chairs. Active sitting keeps our muscles active, encourages good posture, keeps the blood circulation active and helps to increase alertness, boost concentrative work and well-being when sitting.

For further details on the **oyo**, **swopper**, on 3D ergonomics and on other products from **aeris** and retailer addresses etc. look up: [www.aeris.de](http://www.aeris.de), [info@aeris.de](mailto:info@aeris.de), Fon: +49 (0)89/900 506-0

**aeris** GmbH  
Press & PR  
Sabine Krietemeyer  
Hans-Stießberger-Str. 2a, 3. OG  
D-85540 Haar bei München  
Fon: +49 (0)89 900 506 - 34  
Fax: +49 (0)89 90 39 39 - 1  
E-mail: [presse@aeris.de](mailto:presse@aeris.de)  
[www.aeris.de](http://www.aeris.de)



(Photos: **aeris**/Thomas Koller

**aeris**/Thomas Koller

**aeris**/Timo Bühning)

Picture caption: Prestigious distinction for the universal motion chair **oyo** from **aeris**: iF DESIGN AWARD 2016.

Download under [www.aeris.de](http://www.aeris.de) > Press, user: aeris\_press, Password: press\_photo or request copy from [presse@aeris.de](mailto:presse@aeris.de) (images: reproduction free of charge with indication of source)

# Press Release



(Photos: **aeris**/Thomas Jape

**aeris**/Thomas Jape)

## Profile of **aeris** GmbH

For almost 20 years the Munich company **aeris** has specialised in innovative active-sitting seats for use in offices, public places and at home. The company is one of the most innovative of Germany's small and medium-sized businesses. **aeris** is market leader in Europe for 3D active seats.

The **aeris** philosophy is "Life in Motion". All the company's products follow this concept and are designed to enable practical ergonomic movement in daily life at work as a solid foundation for health, wellbeing, productivity and performance.

**aeris** developed the first ever seat in the world that moves in all three dimensions, the **swopper**. This revolutionised the office chair market and everyday working life - in particular that part of life which takes up about 80% of the day in the industrial nations and which is largely responsible for unhealthy lack of movement: sitting. All **aeris** products - **swopper**, **swoppster**, **muvman**, **3Dee** and **oyo** - support and encourage movement when sitting. This enhances the quality of life and performance and at work is effective against typical office and civilisation disorders from backache and tension, high blood pressure and diabetes through to cardiovascular diseases and overweight. The **aeris** active seats provide the opportunity for more than twice as much movement when sitting as conventional office seats. They are approved worldwide and have won numerous international awards.

In 2007, the **aeris** company entered the TOP 100 list of the most innovative small and medium-sized German businesses. This bears witness to the potential and dynamics of the company whose success has been established and constantly extended through increasing international activities and a steady growth of its portfolio. The **aeris** company has about 50 employees and sells its products worldwide. [www.aeris.de](http://www.aeris.de), [info@aeris.de](mailto:info@aeris.de), +49 (0)89 900 506-0.